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MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

Cyclewise to hold Grand Opening Open House

Middlebury, VT – Cyclewise Inc., a full service powersport dealership, will hold a grand opening open house on Saturday May 19th from 9am-4pm at their new location on Route 7 in New Haven.

The public is invited to come enjoy food, fun, giveaways and savings. Factory Representatives will be on hand and there will be scooter demo rides and more. There will be a motorcycle dyno challenge with prizes given to the top horsepower in each class. Come find out what your bike is made of!

The Addison County Chamber of Commerce helped owners Joe and Tamara Boise kick off their grand opening festivities with a ribbon cutting ceremony on Monday May 14th.

Cyclewise Inc. a full service powersport dealership was founded in 1997 by enthusiasts Joe and Tamara Boise. Honesty, integrity and respect for their customers are the three principles upon which they have built their business. The desire to keep up with the changing needs of their customers prompted them to add a full line Suzuki dealership in 2005. In order for them to continually provide the highest quality of sales and service they built a brand new 8500 sq foot facility and relocated from Bridport to Route 7 in New Haven. They have just added the Honda Power Equipment line which includes generators, tillers, hand held trimmers, lawn mowers and water pumps as well as Kymco scooters that range from 50cc-500cc.

For more information, please contact Cyclewise at 388-0669.

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