

Addison County Chamber of Commerce
2 Court Street Middlebury, VT 05753
Phone: 802-388-7951
Fax: 802-388-8066

MEDIA ADVISORY

Contact: Beth Crosby, Communications and Special Events Director
Phone: 802-388-7951
Email: Beth@midvermont.com
Date: September 10, 2007
FOR IMMEDIATE RELEASE

Scrapbook & Rubber Stamp Paradise and Sweet Surprises Down Candy Lane Officially Open

East Middlebury, VT – The Addison County Chamber of Commerce helped new member Scrapbook & Rubber Stamp Paradise and Sweet Surprises down Candy Lane officially open their door with a ribbon cutting ceremony on Friday September 7th.

Blanca Jenne opened Scrapbook Paradise in September 2004, which was then located in Cornwall. She is an avid scrap booker and found she had to shop in Rutland or Burlington to get any good supplies. She decided to open the store for the convenience of other paper crafters like herself.

Scrapbook Paradise is now located at 12 Ossie Road in East Middlebury, where they now have twice the space as the Cornwall store. With their move, they changed the name of their business to Scrapbook & Rubber Stamp Paradise & added the candy store, Sweet Surprises Down Candy Lane!

Many years ago, Blanca ran a very small gift basket business while living in Virginia for a couple of years. She had a really great time selling candy with her gift baskets, and that's why she decided to get back into selling candy. Since there is no longer a candy store in Middlebury, she figured why not bring one back!

With the new location of their store, Blanca hopes to build a relationship with the community and provide a fun place to shop, visit & socialize. A place for everyone to buy their favorite treats & a place where children can work on fun crafts and adults can come to relax and do some crafting of their own.

For more information about Scrapbook & Rubber Stamp Paradise and Sweet Surprises down Candy Lane, please call Blanca Jenne at 388-4518.

###