

Addison County Chamber of Commerce

2 Court Street Middlebury, VT 05753

Phone: 802-388-7951

Fax: 802-388-8066

MEDIA ADVISORY

Contact: Beth Crosby, Communications and Special Events Director

Phone: 802-388-7951

Email: Beth@midvermont.com

Date: November 5, 2007

FOR IMMEDIATE RELEASE

American Flatbread named ACCOC November 2007 Business of the Month

Middlebury - Darcy Tarte, Chair of the Addison County Chamber of Commerce's Publicity and Promotions Committee is pleased to announce that the November Business of the Month is American Flatbread, located in Middlebury.

American Flatbread was founded 22 years ago by George Schenk at the Lareau Farm in Waitsfield. American Flatbread pizzas are baked in a clay oven with only wholesome ingredients (local when possible), and everything is made by hand and is organic when possible. The pizzas are even boxed by hand. In addition to the company's excellent flatbread pizzas served in their restaurants, the company now distributes 10,000 frozen flatbreads to 46 states. Locally, you can buy frozen flatbreads at the Middlebury Natural Foods Co-op in Middlebury.

There are currently two American Flatbread restaurants in Middlebury and Waitsfield. Burlington Hearth in Burlington is also licensed to carry their product. The Middlebury restaurant opened in June of 2002 and is open Friday and Saturday nights from 5pm-9pm. This is because the restaurant is used as a wholesale bakery during the week. On Friday afternoon the entire restaurant is set up, and on Saturday night it is broken down.

Six times a year American Flatbread holds "Benefit Bakes" for various non-profit organizations, during which the company donates \$4 for every flatbread sold on a particular night. Upcoming Bakes at the Middlebury restaurant include those to benefit the Ilsley Library, Organic Food for Public Schools and Addison County Transit Resources. In the past the company has done bakes to benefit WomenSafe, King Street Youth Center, Addison County Teen Center and the John Graham Emergency Shelter.

Danielle Boyce has been the manager of the Middlebury restaurant since February of 2006. She worked in Williston for many years but after she and her husband bought a house in Vergennes she decided she wanted a job closer to home. She has always been impressed with the mission statement of American Flatbread and when we saw they were hiring, she jumped at the chance to work for them. She has many years experience working in the restaurant business and is glad to be working back in the field.

The Addison County Chamber of Commerce is proud to have American Flatbread as members and congratulates them on being chosen as the November Businesses of the Month!

###